

2018 Zero Waste Corporate Gifting



PLASTIC POLLUTION IS EVERYWHERE

2018 showed us that this indestructible material combined with the 'throw-away' and disposable culture is wreaking havoc to the environment by ending up in our forests and waterways. It harms wildlife and is entering our food chain.

Nationally and globally, we are producing more waste than we can recycle, organic and biodegradable material is ending up in landfill where it cannot decompose, 8 million tonnes of plastic ends up in the ocean per year due to improper disposal.

This is beginning to get media and government attention.

'Nurdles' pre-fabrication plastic pellets and micro-plastics on the high tide line.

Photo taken on Mangawhai Beach, July 2018.



How This Whale Got Nearly 20 Pounds of Plastic in Its Stomach

Eighty shopping bags and other plastic debris clogged the animal's stomach, making it unable to eat.

China has stopped taking our recycling and waste. Here's where it's ending up

Caitlin Moorby and Leith Huffadine • 20:04, May 04 2018



Material from soft p recycling bins is sitt storage

11:35 am on 12 September 2018

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Sarah Robson, Reporter

[@rarahsobson](#)

sarah.robson@radionz.co.nz

Packaging and other material that's been put in soft plastic re up in storage, because the Australian company that was taking inundated.

Government pledges mandatory phase-o plastic bags

2:29 pm on 12 August 2018

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The government is pledging to rid the country of single-use pla year.

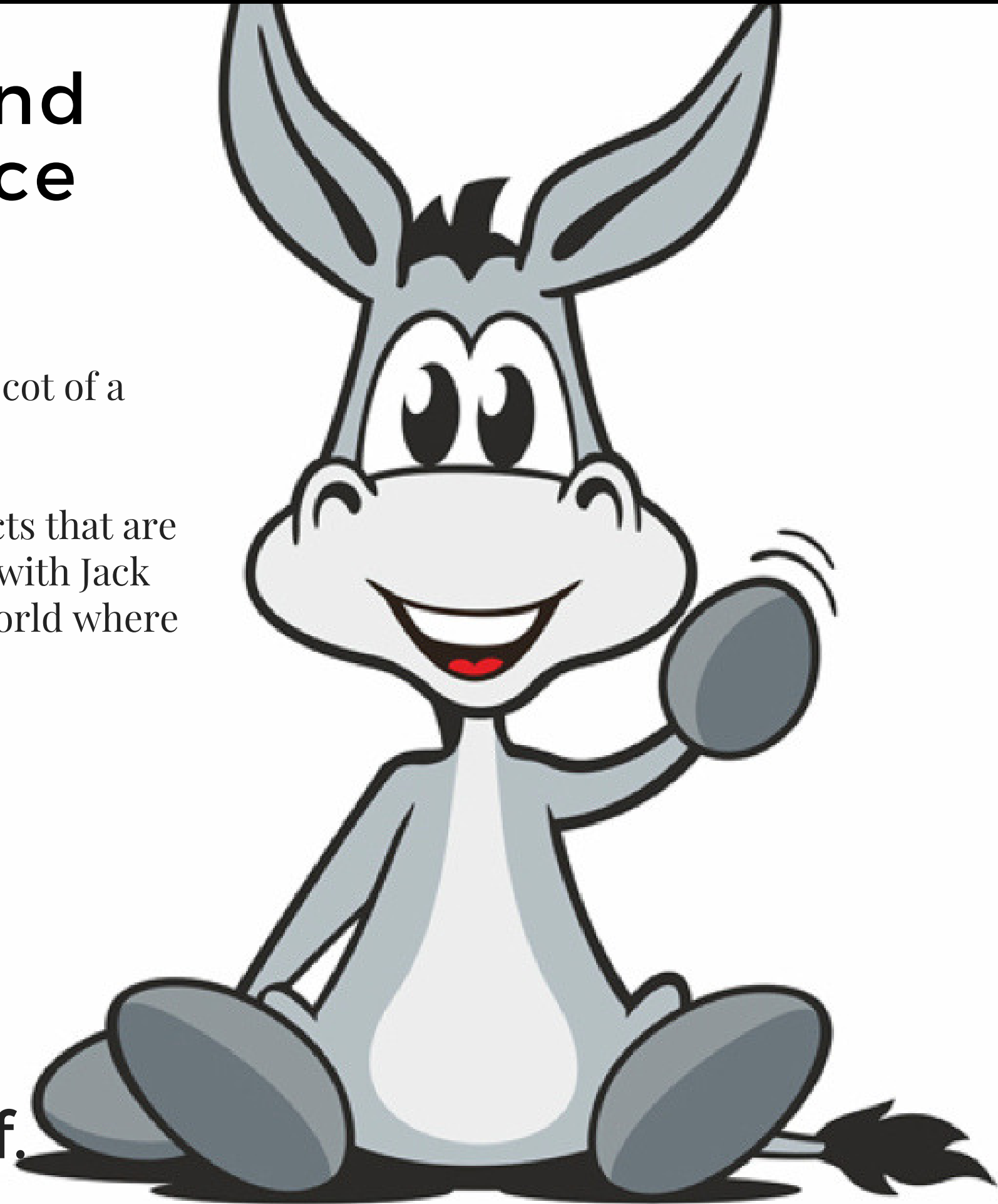
Prime Minister Jacinda Ardern and Associate Environment Mir have made the commitment at Wellington's Lyall Bay beach th


Eco Mule wants to help educate and enable more Kiwi families to reduce their waste with easy to use kits.

Meet Jack, half donkey and all A.S.S. (Already Sustainably Savvy). He is the mascot of a small kiwi start up, operating within the conscious business framework.

Created by Aleksandra Antevska in early 2018 to provide reuse-a-mule products that are as sustainable, environmentally and user friendly as possible. When you shop with Jack as a conscious consumer and an A.S.S., you are voting with your dollar for a world where businesses and consumers prioritise people, the planet and animals.

Eco Mule is now looking for professional partners who will help us spread the message and useful, reusable, sustainable plastics alternatives by offering these as gifts to clients and staff.



The background image shows three brushes resting on a white, textured cloth laid over a green lawn with several white daisies. At the top is a long-handled brush with black bristles and the word 'home' engraved on the handle. Below it are two round brushes with light-colored, natural bristles and wooden handles. One round brush is positioned to the right, and the other is to the left, partially obscured by the text box.

THE SOCKS RULE: The best gifts, are things we really could use, but can't be bothered buying for ourselves.

Our products and kits make ideal gifts for any Kiwi, especially:

- Corporate clients Christmas gifts
- Staff Christmas gifts
- Welcome gifts for new homes, ideal for realtors
- With the potential to customise the branding for higher volume orders.

OUR PRODUCTS



We choose the most useful products, direct from top manufactures. We provide high quality, reusable and sustainable alternatives at a fraction of the price of the retail equivalent.

Our cotton bags are organic, durable, washable and a pleasure to use. They are a generous size and thickness, a fraction of the price of inferior alternatives.

Prices include GST



Our "Market Mule" packs contain everything for a plastic free shop, including lightweight mesh produce bags, drawstring bags for bulk shopping and 8oz cotton grocery bags that can hold over 10kgs each and fold up neatly.

We have elegant heat-resistant glass straws or durable metal. All of these are ideal gifts for a new home and can be engraved with a message.



Our natural bristle cleaning brushes are 100% biodegradable, they do not pose harm to the waterways if any bristles break off.

Bamboo tooth brushes and biodegradable floss is a quick win for zero-waste. Perfect gifts before a summer full of camping and outdoor adventure.



1. Choose the \$\$ value of the gift
2. How many gifts do you need?
3. When do you need them buy?
4. What do you think your clients will like?

We can go away and put together gift boxes, from our expanding range.

We pack them in one of our bags, or we can get a special cardboard box or paper gift bag printed with your company logo.

We deliver them when you need them.

Guaranteed to have more value than if purchased in store. Plus, each gift comes with an information pack full of tips, tricks and recipes. We provide a discount voucher for future Eco Mule purchases, we are also working with zero-waste partners to provide discount vouchers for bulk-food stores, zero-waste cosmetics, commercial compost, yoga and pilates classes and the like.



SOME PRICES

Market Mule - 15 piece pack \$91 pictured here
(custom logo >200 sets)

Market Mule Lite - 9 piece pack \$64

Market Mule Mini - 6 piece pack \$41

Individual bags are between \$5 and \$12

Stainless Steel Straws 4 pieces + cleaning brush \$13.50

Glass Straws 4 pieces + cleaning brush \$16.50

We can engrave and customise logo on the box (add \$2
per pack, >25 packs)

Cleaning brushes, 2 for \$20

Oral care set for 2, 6 pieces \$30 All prices include GST.

We recommend just choosing a final value for the box,
what you would normally spend on a Christmas gift.
\$40-60 can make up a substantial pack..

Order for home too, via our website where you will find
all the info on our products. www.ecomule.co.nz





We are taking notice and making changes, consumer values reflect this with "minimising packaging and waste" becoming top priority.
*consciousconsumers.org.nz

We've seen a movement towards caring for our environment in many ways. From electric vehicles, to vegan alternatives. Minimising unnecessary additives and baddatives, being mindful of misleading marketing and asking companies to take responsibility.

There is an empasis on organic and locally sourced, with the return to Farmer's Markets, many requiring shoppers to bring their own bags. Ever supermarkets are taking notice and bulk food shopping helps even further.

Once we become aware of plastic pollution, we see the problem everywhere. New communities are forming and existing communities are coming together to create more impact, emphasising progress over perfection and supporting each other through the overwhelm of the task at hand.

Picking up rubbish becomes a hobby.

Photo taken September 2018, Bethels Beach, Waitakare.

WOULD YOU LIKE TO JOIN US IN 2018?



*For all enquiries, please
contact:
Aleksandra Antevska
0211398119
shop@ecomule.co.nz
www.ecomule.co.nz*